

**Question for written answer E-002516/2024  
to the Commission**  
Rule 144  
**Vladimir Prebilič (Verts/ALE)**

**Subject:** Protection of European beekeepers and the issue of counterfeit honey

The alarming reality that nearly half of the honey on the market could be counterfeit is not only a blow to consumers, but also undermines the centuries-old traditions of European beekeepers, who have dedicated themselves to providing pure and natural products.

Counterfeit honey not only damages the livelihoods of dedicated beekeepers across Europe, but also jeopardises consumer trust, public health and the essential pollination services upon which our agriculture depends.

Given reports that nearly half of honey products may be counterfeit, urgent intervention is needed to restore integrity to the market and protect this invaluable sector.

1. What measures will the Commission propose to ensure the authenticity of bee products in Europe?
2. How does the Commission plan to strengthen regulations, enhance transparency, and impose stricter penalties on fraudulent practices within the honey market?
3. Additionally, what support can be expected for small and medium-sized beekeepers in Slovenia, who are particularly vulnerable to this market distortion?

Submitted: 13.11.2024