Question for written answer E-002981/2024
to the Commission
Rule 144
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Subject: Protecting the broadcast rights to audiovisual works and sporting competitions

According to a study by the French Audiovisual and Digital Communications Regulator[1], each year content piracy in France costs:

- around EUR 290 million to the sports industry;

- 1.2 EUR billion to the audiovisual sector (excluding sport).

Total losses amount to EUR 1.5 billion, or 12% of the legal market.

In the sports sector alone, these losses affect federations, professional and amateur clubs, television channels and the state, which is also deprived of tax and social security revenue.

Although the fragmented service offering of the various European broadcasters of audiovisual and sports content leads to substantial subscription costs for consumers, the spread of piracy is putting broadcasters at risk.

Can the Commission provide precise information on the effectiveness of measures to block pirate sites by means of identification and neutralisation technologies?

Submitted: 17.12.2024

[1] https://siecledigital.fr/2024/12/02/le-piratage-audiovisuel-en-france-un-fleau-de-15-milliard-deuros-de-pertes-annuelles/