Question for written answer E-001805/2025
to the Commission
Rule 144
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Subject: Combating the misuse of national symbols on food packaging

In recent years, there has been a noticeable shift in the purchasing decisions of French consumers, who are attaching increasing importance to the provenance of products. To meet these expectations, the French Parliament passed a law known as 'EGalim 2', which was enacted on 18 October 2021. Article 12 of this law prohibits the display of the French flag, a map of France or any symbol representing France on food packaging when the primary ingredients do not originate in France. However, the French Government never published the necessary implementing decree for this provision, on the grounds that it would be incompatible with the INCO Regulation and Directive 2005/29/EC on unfair business-to-consumer commercial practices.

1. Does the Commission consider it acceptable that jam processed in France containing fruit originating in another Member State can display the flag of the country of processing?

2. Can it confirm whether the INCO Regulation and Directive 2005/29/EC prevent the French State from prohibiting the use of a French flag, a map of France or any symbol representing France on food packaging when the primary ingredients do not originate in France?

Supporter[1]

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