

**Question for written answer E-002318/2025/rev.1
to the Commission**
Rule 144
Marcin Sypniewski (ESN)

Subject: Negative impact of the DMA on consumers in the hotel, aviation and catering sectors

The Digital Markets Act (DMA) was intended to increase competition in the digital market, but there are numerous signs that its effects are hitting small and medium-sized enterprises (SMEs) and consumers. The hotel, catering and aviation industries are particularly affected, with SMEs experiencing a significant decrease in visibility in search results on digital platforms and reduced access to customers.

There are companies experiencing falls in the order of tens of percent in direct bookings in markets covered by the DMA, or falls in revenue from organic traffic in Google and increases in aggregator participation at the expense of direct sales channels A4E (Airlines for Europe) is also sounding a warning that the DMA can negatively affect consumers and increase operational costs for carriers.

In light of the foregoing:

1. Is the Commission monitoring the DMA's impact on SMEs, especially in local services sectors?
2. Is the Commission planning to consult representatives of industries negatively affected by the DMA, including the hotel and air transport sectors?

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