

Question for written answer E-002899/2025
to the Commission
Rule 144
Krzysztof Brejza (PPE)

Subject: Enforcement and future action on dual quality products within the single market

Despite the introduction of EU-level rules addressing dual quality practices, consumer testing and market surveillance continue to reveal differences in composition and quality among identically branded products marketed across Member States. This ongoing disparity undermines consumer confidence, distorts fair competition and challenges the fundamental principle of equal treatment within the single market.

1. Can the Commission provide an up-to-date assessment or share the outcomes of any recent coordinated investigations regarding the current scope and characteristics of dual quality practices within the Union?
2. What actions is the Commission taking to support coherent and consistent enforcement by national authorities, including initiatives related to capacity-building, joint inspections and mechanisms for information exchange?
3. Does the Commission intend to assess the effectiveness of the existing legal framework, and is it considering additional measures – such as minimum quality benchmarks or mandatory transparency obligations for producers – to ensure that consumers across the EU have access to products of equivalent quality under the same brand?

Submitted: 15.7.2025