

Question for written answer E-002956/2025
to the Commission
Rule 144
Liesbet Sommen (PPE)

Subject: Safeguarding minors against harmful content on video-sharing platform services through Union codes of conduct

The key rulebook for children's programmes is the Audiovisual Media Services Directive. Given the availability of videos and reels on platforms such as YouTube, TikTok and the Meta platforms, young people are increasingly consuming media via those outlets. In the directive, they come under 'video-sharing platform services'.

Article 4a encourages Member States to foster co-regulation or self-regulation through Union codes of conduct, in cooperation with the Commission. Article 28b(3) requires video-sharing platform services to take appropriate, proportionate and enforceable measures to safeguard minors against harmful content.

1. Is the Commission prepared to develop proactively with Member States, on the basis of Article 4a, Union codes of conduct to protect young children, and if Union codes of conduct were insufficiently effective, would the Commission be prepared to consider revising the Audiovisual Media Services Directive?
2. When does the Commission intend to launch the review of the Audiovisual Media Services Directive, and what is the associated timetable?
3. Does the Commission acknowledge that, on the basis of the Audiovisual Media Services Directive or the Digital Services Act, Member States can now impose stricter national rules on video-sharing platform services?

Submitted: 17.7.2025