

**Question for written answer E-002973/2025
to the Commission**
Rule 144
Krzysztof Brejza (PPE)

Subject: Effectiveness of Polish border policy and information campaign in addressing irregular migration

Since 2024, the Polish Government under Prime Minister Donald Tusk has reinforced its eastern borders and launched an information campaign abroad to address growing irregular migration pressures. While fully respecting the right to asylum, Poland's actions have focused on deterring irregular economic migration, often facilitated by smuggling networks and driven by false promises.

The government's information campaign in Afghanistan, Ethiopia, Eritrea, Somalia, Iraq, Pakistan, Egypt and Kenya, clearly communicates that Poland is not a viable entry point for unauthorised migration. The campaign's aim is to reduce human suffering, cut smugglers' profits and avoid a system overload. At the same time, Poland has upgraded its border infrastructure and engaged diplomatically to manage the inflow of migrants responsibly.

1. Does the Commission consider Poland's approach, particularly the external information campaign, as a potentially effective model for other Member States?
2. Are there plans to support similar EU-coordinated campaigns to address irregular economic migration at the source?
3. Will such preventive strategies be integrated into the implementation of the new Pact on Migration and Asylum?

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