

Question for written answer E-003380/2025
to the Commission
Rule 144
Tomáš Zdechovský (PPE)

Subject: Regulation of franchise relationships within the EU

In its resolution of 12 September 2017 on the functioning of franchising in the retail sector¹, the European Parliament drew attention to the unequal conditions that can occur in franchise relationships and stated that fragmented national regulations can hinder the development of this business model in the single market. Parliament therefore called on the Commission to prepare measures, such as European guidelines on franchise agreements or, if necessary, a proposal for a directive laying down basic rules for franchising.

However, the Commission has not yet adopted any legislative proposals and is focusing primarily on monitoring the situation, consultation and promoting self-regulation. In practice, franchisors and franchisees continue to be governed by a combination of different national regulations, general provisions of EU law and codes of ethics.

In light of the above:

1. How does the Commission assess the current state of play of franchising regulation in the single market and the implementation of the recommendations set out in the 2017 European Parliament resolution?
2. Does the Commission plan to submit a specific legislative proposal (for instance, a directive or regulation) in the near future that would lay down basic rules for franchise agreements in the EU?
3. If no legislative proposal is planned, what other measures is the Commission considering to strengthen legal certainty and fair conditions for franchisors and franchisees within the single market?

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¹ https://www.europarl.europa.eu/doceo/document/TA-8-2017-0322_EN.html