

Question for written answer E-003719/2025

to the Commission

Rule 144

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Subject: Continuity of the competence centre for tourism beyond 2026

The PPPA-2022-TOTOLAB¹ call for proposals, a preparatory action of the European Parliament, managed by the Commission through the European Innovation Council and SMEs Executive Agency², led to the launch of the D3HUB³ project. With a duration of 36 months and a budget of EUR 3 million, the project has been running since late 2023.

As a preparatory action, the aim of D3HUB is to pave the way for a future EU structural initiative by establishing a European competence centre to support tourism destinations in their strategic use of data. The centre is currently being piloted by 40 European destinations and is already providing data collection services to support decision-making and strategy development.

Funded by EU resources, the centre is operational and aligns EU objectives with local capabilities, ensuring that no destination is left behind in the twin transition.

Parliament considers it absolutely essential to maintain funding for this initiative. As the Commission is preparing a new European strategy for tourism, does it intend to ensure the continuity of the competence centre beyond 2026, as a lasting instrument aligned with EU priorities, thus securing its consolidation, and preserving the effectiveness and legacy of the EU funds invested so far?

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¹ <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/pppa-2022-totolab-01>.

² https://eisma.ec.europa.eu/index_en.

³ <https://www.d3hub-competencecentre.eu/>.