

**Question for written answer E-003860/2025
to the Commission**
Rule 144
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Subject: EU action against ultra-fast fashion

The European textile and clothing industry is sounding the alarm over the growing excesses of so-called ultra-fast fashion, driven largely by online platforms such as Shein, Temu and AliExpress. These actors are accused of saturating the European market with non-compliant, unsafe and environmentally harmful products, while exploiting regulatory loopholes that place unbearable competitive pressure on European businesses.

Industry federations, supported by EURATEX and national associations across Europe, stress the urgent need for the Commission to act decisively. They point to the abuse of the customs duty exemption for parcels under EUR 150, which overwhelmingly benefits large non-European platforms dispatching millions of packages to the EU. They call for its abolition, the introduction of a per-parcel tax, and the swift reform of the European Customs Code. In addition, they underline the need to fully enforce the Digital Services Act and the Digital Markets Act, ensuring that online marketplaces are held legally accountable for the products they channel into the European single market.

Given the scale of the economic, social and environmental risks posed by ultra-fast fashion, what measures does the Commission intend to take, and according to what timeline, to protect European consumers, workers and industries?

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