

**Question for written answer E-004268/2025
to the Commission**
Rule 144
Alice Teodorescu Măwe (PPE)

Subject: Maintaining trademark protection for Präst, Herrgård and Grevé

The Swedish cheeses Präst, Herrgård and Grevé have long been an important part of Swedish food culture. They reflect the quality and care that characterise Swedish agriculture. At the moment, however, Swedish dairy farmers are concerned that these classic cheeses might lose their trademark protection, because the French dairy group Lactalis has asked the EUIPO to cancel the protection for Präst. A loss of trademark protection would be a major blow to Swedish dairy farmers, as the cheeses could then be produced anywhere in the world.

The Commission has a specific responsibility to ensure that intellectual property rights safeguard Europe's food culture, tradition and quality.

With the above in mind:

1. Is the Commission aware of the Präst trademark case pending before the EUIPO, and how does the Commission assess the balance between the principles of trademark law and the need to protect traditional food names as part of Europe's cultural heritage?
2. Does the Commission intend to review or clarify the provisions of Regulation (EU) 2017/1001 and related guidelines with a view to shoring up the protection of traditional and culturally significant food names in the internal market?

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