

**Question for written answer E-004587/2025
to the Commission**
Rule 144
Dimitris Tsiodras (PPE)

Subject: Actions to enhance promotion of European agri-food products inside and outside the EU

EU agricultural product promotion campaigns can lead to the opening of new international markets for EU farmers, thus boosting the income of Greek and European producers and the competitiveness of the EU agricultural sector.

They also contribute to raising awareness about the authenticity of European food products protected by geographical indications (protected designation of origin (PDO), protected geographical indication (PGI) and geographical indication (GI)), informing consumers and highlighting the safety and quality of European agri-food products, such as olive oil, vegetables and dairy products.

In light of the above:

1. What measures does the Commission intend to put in place to support farmers' organisations in promoting EU agri-food products on international markets?
2. What financial resources will the Commission make available to finance activities that promote high-quality European agri-food products in the EU and worldwide?

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