

Question for written answer E-005015/2025
to the Commission
Rule 144
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Subject: Capitalising on local products

Small farmers in Romania are facing increasing difficulties in capitalising on their production, as the market is dominated by imported products and they have limited access to the large commercial chains. There have been cases of farmers having to destroy their products at the same time as the shop shelves are full of imported products. These are frequently marketed via shops' own brand labelling strategies, while the distribution flow often favours large chains and external suppliers.

1. What concrete measures is the Commission considering to support the integration of European agricultural products, particularly from countries with vulnerable domestic markets such as Romania, into the distribution and retail chains, so that local farmers can capitalise on their production under fair and predictable conditions?
2. How does the Commission plan to strengthen the rules on clear and transparent labelling of the origin of agri-food products so that consumers can easily identify European and local products, including in the case of the own brands of large shops?
3. Is the Commission considering introducing or extending measures to give preference to European agricultural products in public procurement procedures (for schools, hospitals and institutions), with these products complying with internal market rules, in order to support local production and food security?

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