Question for written answer E-002900/2026
to the Commission
Rule 144
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Subject: PPWR Regulation: simplification or yet another mess of red tape?

While the von der Leyen II Commission has made 'administrative simplification' its watchword and is proposing rafts of omnibus initiatives, one major piece of legislation appears to be bucking this trend: the Directive on packaging and packaging waste (PPWR)[1].

On 12 August 2026 a first wave of measures will come into force, followed by more far-reaching bans by 2030, including the possible outlawing of plastic film wrapping around packs of water[2].

The industry is having major difficulties finding alternatives that are just as convenient, affordable and as good at protecting goods.

What is more, from 2029 the regulation will impose mandatory deposits for plastic beverage containers, including those larger than 3 litres[3].

Can the Commission therefore say:

1. How much it expects the total cost of compliance with the PPWR to be for European businesses (manufacturing, retail, SMEs)?

2. Whether it is willing, as part of its simplification policy, to propose a revision of the PPWR to streamline it?

3. Whether it can already confirm that packs of water will not be covered by Annex V of the PPWR Regulation?

Submitted: 14.7.2026

[1] https://eur-lex.europa.eu/legal-content/FR/TXT/?uri=CELEX:32025R0040.
[2] https://www.secoloditalia.it/2026/06/lultima-genialata-green-di-bruxelles-addio-confezioni-dacqua-le-bottiglie-si-compreranno-singole/?utm_source=dlvr.it&utm_medium=facebook&fbclid=IwRlRTSASxHwxleHRuA2FlbQIxMQBzcnRjBmFwcF9pZAo2NjI4NTY4Mzc5AAEeYabb71UNNAvWM2TF0U8leXGS3MudMZBNVI3iHQmJTEgEOG9-zcphiEqdTlU_aem_O7Un97vQYS2kQBVyPQIEqg.
[3] https://www.techniques-ingenieur.fr/actualite/articles/application-du-reglement-ppwr-des-2026-quels-changements-pour-lindustrie-de-lemballage-159299/amp/.