

Question for written answer E-003264/2026
to the Commission
Rule 144
Piotr Müller (ECR)

Subject: The Commission is cutting back on the promotion of European food while opening up the market to imports from third countries

The Commission is considering drastically cutting funding for the promotion of European food under the 'Enjoy, it's from Europe' scheme, including a reduction in funding for the MULTI campaign from EUR 60 million to EUR 20 million.

At the same time, despite opposition from some Member States, including Poland, the Commission is consistently opening up the EU market to ever-increasing imports of agri-food products from Ukraine and Mercosur countries.

European farmers are forced to comply with some of the most stringent and costly production standards in the world, while cheaper products manufactured without a comparable system of requirements, controls and traceability are entering the EU market.

In the case of imports from Ukraine, serious concerns regarding the quality and testing of certain products, as well as market destabilisation, have been raised repeatedly by Member States and farmers.

In light of the above:

1. Why is the Commission cutting funding for the promotion of European food while increasing access to the EU market for cheaper products from third countries?
2. Why is the Commission ignoring the objections of some Member States and concerns regarding the quality and testing of imported food rather than protecting producers who meet the EU's stringent standards?
3. Is the Commission's policy intended to create a situation in which European farmers bear the costs of EU regulations while their place in the market is taken by cheaper food produced to lower standards?

Submitted: 12.8.2026