

**Question for written answer E-003401/2026
to the Commission**
Rule 144
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Subject: Health disinformation on social media

Recent journalistic investigations have revealed that AI-generated YouTube and Instagram accounts that have millions of followers and have been verified by Meta pretend to be real doctors or healers and spread health disinformation.

A high percentage of those accounts also promote supplements, despite the fact that in Spain it is illegal to advertise products ‘with a purported health purpose ... that purport to have testimonials from health professionals’.

The Digital Services Act requires large platforms to mitigate the risks of illegal content being disseminated and harm being done to public health via their services.

In light of the above:

1. Has the Commission assessed whether the existence of such AI-generated accounts reveals potential shortcomings in the risk mitigation measures that very large online platforms are required to implement to mitigate potential negative effects on public health, as provided for in Articles 34 and 35 of the Digital Services Act?
2. Does the Commission intend to initiate additional investigations or take further enforcement action when platforms verify, through paid subscriptions such as Meta Verified, AI-generated profiles that do not represent real people?
3. Has the Commission considered asking Amazon for information about its Associates Program and the systemic risks this could pose with regard to the financing of creators who spread health disinformation?

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