

Question for written answer E-004050/2026

to the Commission

Rule 144

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Subject: Safeguarding independent journalism, media pluralism and fair remuneration in the age of AI

Free and independent media are a cornerstone of European democracy and are an essential safeguard for the rule of law. Yet, the rapid development of generative AI is disrupting media markets and undermining the economic foundations that sustain quality journalism. Press publications and journalistic content are increasingly used in AI training, retrieval and output generation, often without meaningful transparency, prior authorisation or fair remuneration. In this new digital landscape, the Commission must deliver a modernised EU legal framework that can be smoothly applied in the context of AI innovation, restoring legal certainty, to ensure the protection of rights and fair value distribution and to strengthen democratic resilience.

In the light of this, and the ongoing review of the EU copyright framework:

1. How will the Commission ensure that the commercial training of AI and the use of copyrighted content will require prior authorisation, that publishers and rightsholders will receive fair remuneration, and that opt-outs are effectively respected?
2. What concrete measures will the Commission propose to support the smooth legal use of AI and a modernised and effective licensing market for AI?
3. Will the Commission propose enforceable transparency and disclosure obligations for AI providers regarding how and when press content is used?

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