

Question for written answer E-004213/2026
to the Commission
Rule 144
Galato Alexandraki (ECR)

Subject: Protecting patients from illegal therapeutic practices and misleading advertising in Greece

Audits by the National Transparency Authority in Greece have revealed the operation of units without the presence and supervision of a scientific director, as well as the provision of therapeutic services by persons without a medical licence. At the same time, unsubstantiated therapeutic and diagnostic claims were promoted through websites and social networks. The findings raise serious questions about the adequacy of supervision and patient protection.

Directive 2005/29/EC prohibits false claims that a product can cure diseases, while providing special protection for vulnerable consumers. Its effective implementation is crucial when commercial practices exploit patients' need for treatment.

In light of the above:

1. Does the Commission intend to request information from the Greek authorities on the application of Directive 2005/29/EC in the above cases and the imposition of effective sanctions?
2. What measures does the Commission intend to take, within the framework of its responsibilities, to address misleading therapeutic advertising via digital platforms and social networks?
3. How can the Commission support the strengthening of national audit mechanisms and the cooperation of health and consumer protection authorities to address such practices in a timely manner?

Submitted: 15.10.2026