

**Question for written answer E-004276/2026
to the Commission**
Rule 144
Veronika Vrecionová (ECR)

Subject: Clarification on Article 50(2) of the AI Act and the Guidelines on transparency

I ask the Commission to confirm whether the following interpretation is correct:

Article 50(2) of the Artificial Intelligence Act requires that AI-generated or AI-manipulated content is marked in a machine-readable format and is detectable as artificially generated or manipulated. However, it does not in itself require each output to be visibly marked, for example, with a label saying ‘AI-generated’.

This means, for instance, that an invisible, machine-readable watermark or metadata, together with the available means for detection, could fulfil the requirements of Article 50(2) without there needing to be any visible marking on the content itself. The explicit obligation to provide a visible warning applies only in the specific cases set out in Article 50(4).

In the light of paragraph 69 of the Guidelines on transparency, can the Commission confirm unequivocally whether the above interpretation is correct? Can it also, in the interests of legal certainty, clarify whether the Guidelines impose any additional obligation on providers under Article 50(2) to make the origin of AI-generated content clearly visible to users?

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