Question for written answer E-004286/2026
to the Commission
Rule 144
Adnan Dibrani (S&D), Johan Danielsson (S&D), Evin Incir (S&D), Sofie Eriksson (S&D), Maria Grapini (S&D), Michael McNamara (Renew), Eero Heinäluoma (S&D), Matjaž Nemec (S&D), Pär Holmgren (Verts/ALE), Barry Andrews (Renew), Rasmus Andresen (Verts/ALE), Marc Angel (S&D), Biljana Borzan (S&D), Elisabeth Grossmann (S&D), Michał Kobosko (Renew), Dirk Gotink (PPE), Anna Stürgkh (Renew), Helmut Brandstätter (Renew), Lynn Boylan (The Left)

Subject: Review of the Geo-Blocking Regulation in the light of soaring sports streaming prices

Prices for streaming live sports have risen sharply. In Sweden, one of the most popular sports packages has become 67 % more expensive over the past five years, and Swedish consumers now pay some of the highest prices in the EU. The cost is borne by the fans, for many of whom watching a favourite team play has become a luxury.

In addition, prices differ strikingly between Member States: a UEFA Champions League streaming package in Sweden or Germany can cost up to twice as much as in France or Belgium. Such differences seem unfair to consumers, who pay far more for watching the same game just because of where they live, and it points to an undue fragmentation of the digital single market.

Regulation (EU) 2018/302 (the Geo-Blocking Regulation) prohibits discrimination based on nationality or place of residence, yet Article 1(3) thereof excludes audiovisual services, including sports streaming. In the light of soaring prices and a widening price gap across the EU, this exclusion deserves a timely reassessment.

1. Will the Commission examine whether territorial restrictions contribute to excessive and unfair consumer price differences in sports streaming?

2. In its review of Regulation (EU) 2018/302, will the Commission assess whether its scope should be extended to audiovisual services, in particular to live sports?

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