

**Question for written answer E-004324/2026
to the Commission**
Rule 144
Valentina Palmisano (The Left)

Subject: Clarifications on climate-neutrality environmental claims in Directive (EU) 2024/825

Directive (EU) 2024/825 amended Annex I of Council Directive (EU) 2005/29 by introducing point 4b, which prohibits claims ‘that a product has a neutral, reduced or positive impact on the environment’ that are ‘based on the offsetting of greenhouse gas emissions’.

However, many companies that have cut up to 90 % of supply chain emissions through direct investment in renewable sources and energy efficiency are saying that this new provision is difficult to interpret, inasmuch as it does not explicitly restrict this ban to claims that are exclusively based on the use of carbon credits.

The wording of the amended directive could undermine companies that have set an example by using carbon credits exclusively for residual unavoidable emissions, as they cannot now claim that their products are climate neutral and are being unfairly put on an equal footing with those who are only interested in greenwashing.

In the light of the above, we ask the Commission:

1. Will it clarify, by means of specific interpretative guidelines, whether the ban referred to in point 4b applies to all claims concerning climate neutrality or only to those that are exclusively based on the use of carbon credits?
2. How will it ensure that companies that have set high direct decarbonisation standards can clearly and transparently inform their consumers of their green credentials and of the results they have achieved?

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