Question for written answer E-015714/2015
to the Commission
Rule 130
David Casa (PPE)

Subject: Promoting the European Year of Development

Press reports on the European Year for Development 2015 indicate that it has not been very successful in reaching the main goal of informing the EU citizens about EU development cooperation. While there have been thematically designated European years since 1983, 2015 is the first year designated with such a global theme.

The aim of the campaign was to reach audiences in newer Member States – mainly in Central Europe – that have hitherto not been much involved in development activities.

Does the Commission believe that the Member States have met with uneven success in reaching the goal of the European Year of Development? Which of them were most successful in this regard? What lessons can be learnt from this exercise?