

**Priority question for written answer P-002356/2025
to the Commission**
Rule 144
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Subject: Ensuring comprehensive value chain emissions reporting through the prompt adoption of CountEmissions EU

An increasing number of EU companies are reporting greenhouse gas emissions as part of their climate strategies. Credible and consistent data is vital for assessing environmental performance and advancing decarbonisation.

The proposed green claims directive establishes a framework for communicating environmental claims to consumers. However, it does not provide a standardised methodology for the crucial business-to-business (B2B) exchange of emissions data. This legislative gap risks creating an uneven playing field, undermining the efforts of green frontrunners and potentially enabling greenwashing within complex value chains.

The CountEmissions EU proposal is specifically designed to fill this void by creating a common EU methodology for calculating and reporting emissions from transport services. By harmonising B2B reporting, it provides the missing link for end-to-end transparency, ensuring that data is reliable from the transport operator to the final customer.

In the light of the above:

1. What specific steps will the Commission take to facilitate the swift start of trilogue negotiations between the Council and Parliament on the CountEmissions EU file?
2. If the adoption of the CountEmissions EU regulation were to be significantly delayed, what is the Commission's assessment of the potential negative impact on the transport and logistics sector, as well as on the EU's overall climate objectives?

Submitted: 11.6.2025