Priority question for written answer P-000315/2026
to the Commission
Rule 144
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Subject: Ensuring the safety of products sold online and legal accountability

Unsafe or non-compliant products continue to reach EU consumers via online platforms, often sold by sellers in non-EU countries without a verifiable ‘EU responsible person’. Under current legislation, platforms mainly have to act on notices from authorities, while testing a single product can cost EUR 500–1 000, placing a disproportionate burden on public authorities.

1. How does the Commission ensure effective enforcement of online product safety when online platforms facilitate the sale of products without a verifiable ‘EU responsible person’?

2. Who can be held legally responsible when unsafe products are made available to EU consumers via platforms with neither an EU established seller nor an ‘EU responsible person’?

3. Does the Commission consider it proportionate to rely mainly on notice-based enforcement, or should platforms bear liability for the products they list when no liable party can be identified, to reduce the burden on authorities and to close the enforcement gap?

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