

(English version)

**Question for written answer E-000031/25
to the Commission
Catherine Griset (P/E)
(7 January 2025)**

Subject: Developing tourism in Europe

The Commission is collaborating with the Council of Europe to develop cultural tourism through the Cultural Routes of the Council of Europe, complementing national policies.

The European institutions are also developing programmes, such as the European Heritage Days and the European Heritage Label, as well as digital tools like the EU tourism platform and the EU tourism dashboard.

To round out these actions and support Member States, tourism can be boosted by a three-pronged approach:

- improving transport links to tourist sites;
 - providing training in tourism-related occupations (hotel and catering professions) and making them more attractive;
 - improving accommodation conditions for tourists and staff, particularly seasonal staff, at tourist sites.
1. What is the Commission's assessment of the tourism tools and programmes it is implementing?
 2. Would the Commission consider redefining its tourism policy to focus on the three priorities set out above?

Submitted: 7.1.2025

**Answer given by Mr Tzitzikostas on behalf of the European Commission
(24 February 2025)**

The Commission has been working together with tourism stakeholders in supporting resilient, sustainable and digitally-fit European tourism along the priorities and actions agreed together under the Transition Pathway for Tourism and European Agenda for Tourism 2030.

All the priorities the Honourable Member is referring to — better connected tourism destinations, training and skills, as well as proper working conditions for tourism staff — are part of the EU's shared agenda and efforts.

For example, the EU Pact for Skills initiative and large-scale partnership (LSP) for tourism has a headline objective of reskilling and upskilling 10% of the tourism workforce per year.

Efforts under the Pact for Skills and the Erasmus+-funded projects related to it have resulted in the training of tens of thousands of tourism employees. The tourism LSP will continue its collective efforts to reach this goal and ensure a robust and skilled tourism workforce.

Building on the progress achieved so far, which is well reflected in the upcoming stock-taking report on the implementation of the Transition Pathway for Tourism, as well as on the upcoming report to the Council on the implementation of the European Agenda for Tourism 2030, the Commission will be proposing a new EU strategy for sustainable tourism.

The priorities will be designed following consultation with relevant tourism stakeholders, including local and regional authorities, civil society and youth.

A sustainable transport sector is also a key priority for tourism, with a view of improving accessibility and passenger rights. This includes instruments such as multi-modal single digital booking and ticketing. This will help to promote Destination Europe beyond the European continent.
