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Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(18.6.2025)

The Commission was informed that the provider of TikTok expanded its e-commerce platform, TikTok Shop, to users in France, Germany and Italy on 31 March 2025.

The provider of TikTok has carried out and submitted to the Commission a specific ad-hoc risk assessment ahead of the deployment of TikTok Shop in the EU, pursuant to Article 34(1) of Regulation (EU) 2022/2065 (The Digital Services Act, or ‘DSA’)¹.

The Commission continues to supervise the evolution of the deployment of the new TikTok Shop features in the EU and monitor compliance with the DSA. In particular, the Commission examines whether the provider of TikTok has diligently identified, analysed, assessed and mitigated any systemic risks stemming from the design, functioning and use made of its service and related systems, including any actual and foreseeable negative effects in relation to the protection of minors and serious negative consequences to the person’s physical and mental well-being. The Commission is also supervising the compliance by the provider of TikTok of the obligations applicable to providers of online marketplaces, such as ensuring the traceability of traders. The Commission would ensure a swift enforcement if it finds potential infringements of the DSA.

Following the publication of its findings of the Digital Fairness Fitness Check², the Commission is working on a Digital Fairness Act which will aim at addressing identified gaps in EU consumer protection, in order to ensure a high level of protection in the digital environment. The Digital Fairness Act thus aims, notably, at complementing areas that are not regulated under the DSA.

¹ <https://eur-lex.europa.eu/eli/reg/2022/2065/oj/eng>.

² https://commission.europa.eu/document/707d7404-78e5-4aef-acfa-82b4cf639f55_en.