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Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(31.7.2025)

The Directive on Copyright in the Digital Single Market (DSM)[1] provides press publishers with a right to authorise and prohibit online uses of their press publications by information society service providers (Article 15). This right, implemented in all Member States, is intended to strengthen press publishers' bargaining position and improve their remuneration when negotiating the online use of their press publications by information society service providers.

Under the Artificial Intelligence (AI) Act[2], providers of general-purpose AI models must put in place a policy to comply with EU law on copyright and related rights and must publish a sufficiently detailed summary about the content used to train their AI models. These measures aim to support the enforcement of EU law on copyright and related rights. In addition, Article 8 Directive 2004/48[3] provides all rightsholders with a right of information in the context of infringement proceedings and in response to a justified and proportionate request of the claimant.

The Commission has been carefully monitoring the implementation of the press publishers' right in Member States. It will assess the effectiveness of Article 15 in the upcoming review of the DSM Directive and will consider the need for new measures to facilitate licensing for the use of press publications, including in the context of AI.

The Commission will moreover evaluate the Audiovisual Media Services Directive[4] in view of ensuring the economic sustainability of European media.

The Commission also supports the media sector, among others, through Creative Europe's Journalism Partnerships and the European Media Data Space.[5]

[1] https://eur-lex.europa.eu/eli/dir/2019/790/oj.
[2] https://eur-lex.europa.eu/eli/reg/2024/1689/oj/eng.
[3] https://eur-lex.europa.eu/eli/dir/2004/48/oj/eng.
[4] https://eur-lex.europa.eu/eli/dir/2018/1808/oj.
[5] https://digital-strategy.ec.europa.eu/en/policies/news-initiative.