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Answer given by High Representative/Vice-President Kallas
on behalf of the European Commission
(18.8.2025)

The EU has implemented several activities to enhance the awareness and understanding of EU policies among Canadian citizens. In the current context, the EU is stepping up its outreach activities in priority areas for EU-Canada relations, such as the digital partnership, security and defence, research and innovation, trade and energy. These outreach activities include participation in important Canadian events as well as organisation of workshops and webinars on EU policies. Media are actively engaged in the EU's outreach initiatives. For instance, the Delegation of the EU to Canada organises the EU-Canada Young Journalists Fellowship¹ every year.

On 23 June 2025, at the EU – Canada Summit² in Brussels, the leaders agreed, among other, to work together to deepen research and innovation collaboration by leveraging Canada's association to Horizon Europe and to increase people-to-people ties, improve mobility and recognition, including in higher education and research through Erasmus+, the European Research Council and the Marie Skłodowska-Curie actions. Canada already participates in the international dimension of the Erasmus+ programme and benefits from several opportunities, including exchanges of students and staff, scholarships under the Erasmus Mundus Joint Masters, and Jean Monnet activities aimed at developing EU studies worldwide. The EU is further expanding its partnerships with Canadian universities and think tanks on a number of outreach initiatives.

¹ https://www.eeas.europa.eu/delegations/canada/applications-open-eu-canada-young-journalist-fellowship-2025_en.

² <https://www.consilium.europa.eu/media/u5fbf15b/st10671en25-eu-canada-joint-summit-statement.pdf>.