

EN

E-002672/2025

Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(18.8.2025)

The enforcement of the Digital Services Act (DSA)¹ in e-commerce is of high priority for the Commission. On 18 June 2025, the Commission accepted commitments by AliExpress and preliminarily found that the platform failed to assess and mitigate risks related to the dissemination of illegal products under the DSA.² On 28 July 2025, the Commission preliminarily found that Temu failed to properly assess the risk of dissemination of illegal products under the DSA³ and continues its supervisory actions on other very large online marketplaces such as Amazon and Shein. In line with the Communication on a Comprehensive EU Toolbox for Safe and Sustainable E-commerce⁴ the enforcement of product safety rules under the General Product Safety Regulation⁵ is a priority. For example, the Commission recently coordinated the first ever product safety sweep of the Consumer Safety Network.

The Commission focuses on the robust enforcement and complementarity of digital rules and product compliance and safety rules. To strengthen enforcement actions of EU digital rules, the Commission relies on cooperation across its services and involvement of national authorities, as demonstrated by a coordinated investigation against Temu by the Commission, under the DSA, and the Consumer Protection Cooperation (CPC) Network, under consumer law.⁶ Moreover, the upcoming evaluation of the Market Surveillance Regulation⁷ will examine if the current framework effectively ensures that only compliant products are allowed in the EU, with the Commission ready to reinforce the system where necessary. Lastly, the customs reform proposal⁸ renders online platforms, as “deemed importers,” key actors in ensuring that goods sold online into the EU comply with customs obligations.

¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32022R2065>.

² <https://digital-strategy.ec.europa.eu/en/news/commission-accepts-commitments-offered-aliexpress-under-digital-services-act-and-takes-further>.

³ https://ec.europa.eu/commission/presscorner/detail/en/ip_25_1913.

⁴ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex:52025DC0037>.

⁵ <https://eur-lex.europa.eu/eli/reg/2023/988/oj/eng#:~:text=Regulation%20%28EU%29%202023%2F988%20of%20the%20European%20Parliament%20and, and%20Council%20Directive%2087%2F357%2FEEC%20%28Text%20with%20EEA%20relevance%29>.

⁶ https://ec.europa.eu/commission/presscorner/detail/it/ip_24_5707.

⁷ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02019R1020-20240523>.

⁸ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:52023PC0258>.