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Answer given by Mr Brunner
on behalf of the European Commission
(9.10.2025)

The Commission take note of Poland's information campaign in third countries aimed at addressing irregular migration. The Commission's 2023 Call to Action on a Global Alliance to Counter Migrant Smuggling¹ reiterated the need to strengthen the prevention of irregular migration by providing better information in third countries and addressing misconceptions that can influence third-country nationals' decisions on irregular migration. Raising awareness of the risks of irregular migration and migrant smuggling, of available legal pathways to the EU and alternative opportunities in origin and transit countries, is key to preventing dangerous journeys to the EU and to combating migrant smuggling.

Since 2023, the Commission has funded seven projects² under the Asylum, Migration and Integration Fund³ addressed to migrants and potential migrants in third countries to raise awareness on the risk of irregular migration and migrant smuggling, and to inform migrants and potential migrants on available legal pathways to the EU and opportunities in origin and transit countries. All projects are expected to be completed in 2025. A call for proposals for new campaigns is currently under evaluation⁴. The Commission also supports InfoMigrants⁵, an online media project providing trusted information on migration in countries of origin, transit and destination.

To complement and support the implementation of the Pact on Migration and Asylum⁶, the Commission continues its work on the external dimension of migration policy, notably on comprehensive partnerships with third countries and scaling up the Global Alliance to Counter Migrant Smuggling.

¹ https://home-affairs.ec.europa.eu/system/files/2023-11/Call-to-action-global-alliance-to-counter-migrant-smuggling_en_1.pdf; https://ec.europa.eu/commission/presscorner/detail/mt/ip_23_6081.

² https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/projects-results?order=DESC&pageNumber=1&pageSize=10&sortBy=es_SortDate&programmePeriod=2021%20-%202027&frameworkProgramme=43251447&topicAbbreviation=AMIF-2022-TF1-AG-INFO.

³ Regulation (EU) 2021/1147 of the European Parliament and of the Council of 7 July 2021 establishing the Asylum, Migration and Integration Fund; OJ L 251, 15.7.2021, pp. 1–47, ELI: <http://data.europa.eu/eli/reg/2021/1147/oj>.

⁴ <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/AMIF-2024-TF2-AG-INFO-01?isExactMatch=true&status=31094501,31094502&programmePeriod=2021%20-%202027&frameworkProgramme=43251447&order=DESC&pageNumber=1&pageSize=50&sortBy=startDate>.
⁵ <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/projects-details/43251447/101228857/AMIF2027?order=DESC&pageNumber=1&pageSize=10&sortBy=relevance&keywords=infomigrants&programmePeriod=2021%20-%202027&frameworkProgramme=43251447>.

⁶ https://home-affairs.ec.europa.eu/policies/migration-and-asylum/pact-migration-and-asylum_en#timeline-and-main-achievements.