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E-003247/2025

Answer given by Executive Vice-President Séjourné
on behalf of the European Commission
(10.10.2025)

The reasons for excluding audiovisual media services and radio media services from the scope of application of Directive 2014/24/EU¹ are explained in its Article 10(b) and Recital 23. The Directive allows to take into consideration aspects of cultural or social significance when awarding public contracts for these services, which render the application of public procurement rules inappropriate.

As announced in the 2024-2029 Political Guidelines², the Commission will revise the 2014 Public Procurement Directives and it is currently evaluating them³. Once the evaluation is completed, the Commission will consider concrete measures and options to shape a new proposal, including on the scope of the Directives.

More generally, supporting for and protection of independent media are one of the key priorities of the Commission as expressed in the Political Guidelines. This commitment was reinforced in the State of the Union address where the President announced the launch of a new Media Resilience Programme.

¹ <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:32014L0024>.

² https://commission.europa.eu/about/commission-2024-2029_en.

³ https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/14427-Public-procurement-directives-evaluation_en.