

(English version)

**Question for written answer E-003395/25
to the Commission
Asger Christensen (Renew)
(3 September 2025)**

Subject: Level playing-field for EU and non-EU businesses and suppliers with regard to the Packaging Regulation

1. Will non-EU businesses and importers of goods to the EU, such as e-commerce platforms, be subject to all the rules in the EU's Packaging Regulation, which is in the process of being implemented in the Member States?
2. If so, how will the Commission ensure that the rules laid down in the Packaging Regulation are enforced with regard to non-EU businesses and importers, including e-commerce platforms in particular, and is the Commission planning to overhaul the Packaging Regulation to ensure that non-EU businesses and importers are subject to the same requirements and rules as their EU counterparts?
3. What does the Commission believe the consequences will be for European competitiveness if no level playing-field is established between European and non-European businesses and importers in this regard?

Submitted: 3.9.2025

**Answer given by Ms Roswall on behalf of the European Commission
(28 October 2025)**

One of the objectives of the Packaging and Packaging Waste Regulation ⁽¹⁾ (PPWR) is to ensure a level playing field among all economic operators. The harmonisation of sustainability and labelling requirements and more harmonised rules on the extended producer responsibility will reduce market barriers and the related administrative burden for businesses. The sustainability requirements are laid down in the PPWR at the level of products placed on the EU single market. Therefore, non-EU businesses will face the same obligations as EU businesses.

According to the PPWR, online marketplaces are not packaging manufacturers or producers. However, they have certain extended producer responsibility-related obligations to help ensure compliance of the producers, including those from third countries that offer packaging or packaged products via online platforms to EU consumers. Also here, there is no difference between EU or non-EU producers.

The Commission endeavours to ensure the timely adoption of the implementing legislation to support a smooth transition to the new rules.

⁽¹⁾ Regulation (EU) 2025/40 of the European Parliament and of the Council of 19 December 2024 on packaging and packaging waste, amending Regulation (EU) 2019/1020 and Directive (EU) 2019/904, and repealing Directive 94/62/EC, OJ L, 2025/40, 22.1.2025.