

EN

E-003739/2025

E-003840/2025

E-003860/2025

Answer given by Executive Vice-President Séjourné
on behalf of the European Commission
(28.11.2025)

The Commission shares the growing concerns around e-Commerce imports of ultra-fast fashion. Several initiatives have already been adopted, and others are underway. The e-Commerce Communication¹ addresses the challenges posed by e-Commerce imports. It calls for strengthened cooperation among authorities to ensure that imported products via e-Commerce comply with EU rules.

The Customs Reform package is currently under negotiation. The e-Commerce-related measures, such as the elimination of the EUR 150 de minimis threshold on imports and the introduction of a handling fee, would be the first to apply, if agreed by the co-legislators. These measures require the establishment of the EU Customs Authority and the launching of the EU Customs Data Hub to ensure efficient data processing and risk management. The application date of these measures is still under negotiations, the Commission has invited co-legislators to anticipate these dates compared to its initial proposal from 2028 to 2026. Stronger customs will also need to be matched by reinforced and more coordinated market surveillance. The Commission will put forward proposals to this effect in the European Product Act in Q3 2026.

As announced in the Single Market Strategy² in May 2025, the Commission is working to create a Single Market for waste. Compliance, e.g. through Extended Producer Responsibility, will ensure the proper management of textiles waste without raising new market barriers. Upcoming eco-design requirements for textile apparel will set a minimum performance level on certain product aspects, below which products will not be allowed on the internal market.

Once they have entered into force, on the social dimension, the Forced Labour Regulation³ will ban products made with forced labour, while the Corporate Sustainability Due Diligence Directive⁴ will ensure corporate policies on human rights and environmental due diligence are in place for larger companies.

¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52025DC0037>.

² <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52025DC0500>.

³ https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=OJ:L_202403015.

⁴ <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:02024L1760-20250417>.