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Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(17.12.2025)

National film funding remains primarily a prerogative of Member States under the principle of subsidiarity. To foster collaborations across Member States with different audiovisual capacities, the MEDIA Strand of the Creative Europe programme includes actions to support coproductions and provides targeted support to ensure a more level playing field across all Member States¹. Creative Europe Desks are key in this effort, offering guidance, capacity-building, and practical support to applicants, helping broaden participation across all Member States.

According to the Commission's study 'Towards a Definition of a Level Playing Field for Creative Europe MEDIA' and the programme midterm evaluation, collaborations between low- and high-capacity countries have grown significantly—from under 5% in the previous programme to 30% today.

Other EU instruments, such as the Recovery and Resilience Facility, can also support audiovisual investment, depending on national priorities. Under Measure 16293 of its Recovery and Resilience Plan, Greece will invest in the production of selected Greek films.

In its proposal for a Regulation of the EP and the Council establishing the 'AgoraEU' programme (2028-2034), the Commission seeks to promote cultural and linguistic diversity, boost competitiveness in cultural and creative sectors—especially media and audiovisual—protect artistic and media freedom, and support equality, rights and democratic participation. Its MEDIA+ strand seeks support to the creation, circulation, and visibility of European works, audience development, access to finance, innovation, and policy cooperation, with full respect for artistic freedom and balanced collaboration among Member States with different capacities

¹ Regulation (EU) 2021/818 <https://eur-lex.europa.eu/eli/reg/2021/818/oj/eng>.