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E-004364/2025

Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(7.1.2026)

The protection of minors, online and offline, is a priority for the Commission in line with the relevant EU legal framework. This includes the obligations in the Audiovisual Media Services Directive (AVMSD)¹ for video-sharing platforms to protect minors against harmful content which may impair their physical, mental or moral development and the obligations under the Digital Services Act² (DSA) requiring providers of online platforms accessible to minors to ensure a high level of privacy, safety and security for minors on their service and prohibiting those providers to present advertisements on their interface based on profiling using personal data of the recipient when they are aware with reasonable certainty that it is a minor. The Guidelines on the protection of minors³ under the DSA describe the measures that the Commission considers that providers of online platforms accessible to minors should take to ensure such a high level of privacy, safety, and security on their services.

Finally, individual European Citizens' Initiative⁴ campaigns are the sole responsibility of their organisers, who are bound by the applicable legal framework. It is Commission policy not to comment on the communication style of private entities or other institutions.

¹ Directive 2010/13/EU on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services in view of changing market realities.

² Regulation (EU) 2022/2065 of the European Parliament and of the Council of 19 October 2022 on a Single Market For Digital Services and amending Directive 2000/31/EC.

³ Commission publishes guidelines on the protection of minors | Shaping Europe's digital future <https://digital-strategy.ec.europa.eu/en/library/commission-publishes-guidelines-protection-minors>.

⁴ European Citizens' Initiative <https://citizens-initiative.europa.eu/en>.