

EN

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Answer given by Executive Vice-President Virkkunen
on behalf of the European Commission
(23.2.2026)

The Commission is aware of the dissemination of AI-generated content on TikTok advocating for Poland to leave the EU and has, in the framework of the Digital Services Act (DSA)¹, engaged in exchanges with the provider of TikTok and third parties regarding the concerned account(s).

The DSA requires providers of very large online platforms ('VLOPs'), such as TikTok, to assess the risks stemming from their services and to put in place measures to mitigate those risks, including the risks of any actual or foreseeable negative effects on civic discourse and electoral process.

On 17 December 2024, the Commission initiated formal proceedings against TikTok for a suspected breach of the DSA in relation to the obligation to diligently identify, analyse, assess and mitigate systemic risks linked to election integrity, notably in the context of the Romanian Presidential elections on 24 November 2024². These proceedings focus on the risks linked to the provider's recommender systems, notably the intentional manipulation or automated exploitation of the service, as well as the provider's policies on political advertisements and paid-for political content. The investigations in these proceedings are ongoing, and the Commission continues to gather and analyse evidence and assess any changes made by TikTok to its related systems and processes.

Moreover, the Commission recalls that it has adopted guidelines for VLOPs and very large online search engines ('VLOSEs') on the mitigation of systemic risks for electoral processes³, recommending the implementation of efficient and easily recognisable labels on AI-generated content, along with the adoption of robust content moderation processes and algorithmic systems to detect such content.⁴

¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=LEGISSUM:4625430>.

² https://ec.europa.eu/commission/presscorner/detail/en/ip_24_6487.

³ https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=OJ:C_202403014.

⁴ This will be further reinforced by obligation imposed by Article 50 AI Act, when it enters into application, on providers and deployers of AI systems that generate or manipulate image, audio or video content to label content constituting a deep fake: Regulation - EU - 2024/1689 - EN - EUR-Lex: https://eur-lex.europa.eu/eli/reg/2024/1689/oj/eng#cpt_IV.