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Answer given by Executive Vice-President Séjourné
on behalf of the European Commission
(27.3.2026)

The 2025 Single Market Strategy¹ put a focus on the most pressing barriers to the Single Market (SM): the Terrible Ten. To achieve tangible results, the barriers were broken down into concrete problems. The approach for addressing them was settled upon within the SM Enforcement Taskforce and endorsed by the Competitiveness Council. The work for each problem will be performed by an expert group or working group. Indicators will be agreed at the beginning of the process.

The 2026 Annual Single Market and Competitiveness Report² assesses the functioning of the SM and of EU competitiveness using 29 key performance indicators (KPIs). It is accompanied by an overview of the implementation of the Single Market Strategy and the Single Market and Competitiveness Scoreboard³. It includes the simplification of the EU rules as KPI 3, measuring the projected annual administrative savings from the Commission's adopted initiatives and indicating savings of EUR 15 billion for 2025. This KPI reflects the Commission's objective of reducing administrative costs by EUR 37.5 billion (25%) by the end of the mandate, with an even higher target of 35% for small and medium-sized enterprises.

The 2030 Consumer Agenda⁴ also includes an action plan to address barriers preventing consumers from fully benefitting from the SM. Among others, it aims to strengthen the consistent and effective implementation, application, and enforcement of EU rules. Simplification and burden reduction is also an overarching priority of the agenda. As for indicators from a consumer angle, the Consumer Conditions Scoreboard⁵ monitors the consumer environment and measures the consumer sentiment across the EU, including the main problems that consumers are facing within the SM.

¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52025DC0500>.

² <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52026DC0046>.

³ <https://single-market-scoreboard.ec.europa.eu/>.

⁴ <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:52025DC0848>.

⁵ https://commission.europa.eu/strategy-and-policy/policies/consumers/consumer-protection-policy/key-consumer-data_en.