

EN

E-002473/2026

Answer given by Mr Várhelyi
on behalf of the European Commission
(3.9.2026)

The evaluation¹ of the Tobacco Products Directive² and the Tobacco Advertising Directive³ was carried out in full compliance with the better regulation framework. The data sources, methodologies, and analytical approaches underpinning the evaluation are described in the accompanying Commission Staff Working Document and its Annexes⁴, ensuring transparency regarding the evidence used.

Following the publication of the Staff Working Document, the Commission also published all supporting documents that were not yet publicly accessible at the time of its publication, including the external study referred to in the question. These documents are now fully accessible on the Commission's webpage on the evaluation of the legislative framework for tobacco control⁵.

The short interval between the publication of the Staff Working Document and that of the supporting study reflected the time required to complete the Commission's internal publication process for the study.

¹ https://ec.europa.eu/info/law/better-regulation/have-your-say/initiatives/13481-Evaluation-of-the-legislative-framework-for-tobacco-control_en.

² Directive 2014/40/EU ELI: <http://data.europa.eu/eli/dir/2014/40/oj>.

³ Directive 2003/33/EC ELI: <http://data.europa.eu/eli/dir/2003/33/oj>.

⁴ https://health.ec.europa.eu/tobacco/evaluation-legislative-framework-tobacco-control_en.

⁵ https://health.ec.europa.eu/tobacco/evaluation-legislative-framework-tobacco-control_en