

(English version)

**Question for written answer E-002857/26
to the Commission
Laura Ballarín Cereza (S&D), Nicolás González Casares (S&D)
(9 July 2026)**

Subject: Protecting EU consumers from non-compliant sun creams being sold on e-commerce platforms

On 8 July 2026, the organisation Que Choisir Ensemble published the results of an analysis of the quality of sun creams sold on the AliExpress, Shein and Temu e-commerce platforms.

The results are concerning: of the 10 products analysed, three contained banned substances, six provided significantly less sun protection than that indicated and only one offered acceptable levels of protection, but it contained an endocrine disruptor that is dangerous to health.

Under the Digital Services Act, AliExpress, Shein and Temu are classified as very large online platforms and are therefore subject to greater obligations, such as the requirements to assess systemic risks (Article 34) and to put measures in place to mitigate those risks (Article 35). However, the investigations opened into these e-commerce platforms are still ongoing and have not yet resulted in final decisions.

In light of the above:

1. Will the Commission take this data into account in the ongoing investigations?
2. Pending the conclusion of the investigations, what urgent action does it intend to take to stop dangerous products from being sold in the EU?
3. What additional legislative and enforcement measures will it adopt to effectively protect the health of EU consumers?

Submitted: 9.7.2026

**Answer given by Executive Vice-President Virkkunen on behalf of the European Commission
(7 September 2026)**

The Commission takes the concerns raised very seriously and assures that the enforcement of the Digital Services Act ⁽¹⁾ remains a priority.

Providers of very large online platforms and very large online search engines are required to diligently identify, analyse, assess and mitigate systemic risks stemming from the design, functioning or use made of their services, including the risk of dissemination of illegal content.

The Commission initiated proceedings against the providers of AliExpress ⁽²⁾, Temu ⁽³⁾ and Shein ⁽⁴⁾ concerning their assessment and mitigation measures regarding the systemic risk of dissemination of illegal products.

On 28 May 2026, Temu was fined EUR 200 million for insufficiently assessing such risk ⁽⁵⁾. The investigation is ongoing regarding other aspects such as the obligation of the provider of Temu to put in place measures to mitigate the systemic risk of dissemination of illegal products.

Additionally, on 20 July 2026, the Commission fined AliExpress EUR 550 million for failing to properly assess and mitigate the risk of dissemination of illegal products ⁽⁶⁾.

The Commission is coordinating joint actions, including on cosmetics, to address non-compliance comprehensively. Authorities can resort to a recently launched proactive web crawler to detect non-compliant goods online before they enter the EU market.

The Commission will tackle the influx of non-compliant products through the ongoing revision of the Market Surveillance Regulation ⁽⁷⁾, within the European Product Act proposal.

⁽¹⁾ <https://eur-lex.europa.eu/eli/reg/2022/2065/oj/eng>.

⁽²⁾ <https://digital-strategy.ec.europa.eu/en/news/commission-opens-formal-proceedings-against-aliexpress-under-digital-services-act>.

⁽³⁾ <https://digital-strategy.ec.europa.eu/en/news/commission-opens-formal-proceedings-against-temu-under-digital-services-act>.

⁽⁴⁾ <https://digital-strategy.ec.europa.eu/en/news/commission-launches-investigation-shein-under-digital-services-act>.

⁽⁵⁾ <https://digital-strategy.ec.europa.eu/en/news/commission-fines-temu-eu200-million-breaching-digital-services-act>.

⁽⁶⁾ https://ec.europa.eu/commission/presscorner/detail/en/ip_26_1654.

⁽⁷⁾ <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:02019R1020-20240523>.

The revision aims to strengthen enforcement by, among others, strengthening the accountability and traceability of EU-based economic operators representing third-country manufacturers and reinforcing cooperation between Member States.
