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Answer given by Mr McGrath  
on behalf of the European Commission  
(3.3.2026)

In its e-Commerce Communication<sup>1</sup>, the Commission outlined a comprehensive approach to addressing challenges posed by e-commerce imports, relying on several legislative frameworks and policy initiatives.

The General Product Safety Regulation (GPSR)<sup>2</sup> requires providers of online marketplaces to design interfaces enabling traders to provide and display required product safety and traceability information for each product offered, including EU responsible person details where applicable. National market surveillance authorities (MSAs) ensure trader compliance and accuracy of this information. With Commission coordination, the Consumer Safety Network carried out in 2025 the first product safety sweep<sup>3</sup> of online offers of childcare articles. MSAs also verified whether listings contained the required EU responsible person information and found this missing in 32% of the verified listings. The findings were used to support enforcement and were communicated to online marketplaces providers to improve their compliance.

The upcoming revision of the New Legislative Framework<sup>4</sup> and the Market Surveillance Regulation<sup>5</sup> under the European Product Act aim to close regulatory loopholes notably for online sales, ensure manufacturer traceability and the existence of an EU-established economic operator responsible for compliance of products, while strengthening market surveillance capacity and cooperation.

Under the Digital Services Act<sup>6</sup> online marketplaces must comply with due diligence obligations on trader traceability, compliance by design and the right to information. Online marketplaces are however not liable when acting as intermediaries.

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<sup>1</sup> A comprehensive EU toolbox for safe and sustainable e-commerce, COM(2025) 37 final.

<sup>2</sup> Regulation 2023/988 of the European Parliament and of the Council of 10 May 2023 on general product safety (OJ L 135, 23.5.2023, pp. 1–51).

<sup>3</sup> <https://ec.europa.eu/safety-gate/#/screen/pages/SafetyProductsOnlineSweeps>.

<sup>4</sup> Regulation (EC) No 765/2008 of the European Parliament and of the Council of 9 July 2008 setting out the requirements for accreditation and market surveillance relating to the marketing of products (OJ L 218, 13.8.2008, pp. 30–47).

<sup>5</sup> Regulation (EU) 2019/1020 of the European Parliament and of the Council of 20 June 2019 on market surveillance and compliance of products (OJ L 169, 25.6.2019, pp. 1–44).

<sup>6</sup> Regulation (EU) 2022/2065 of the European Parliament and of the Council of 19 October 2022 on a Single Market For Digital Services and amending Directive 2000/31/EC (OJ L 277, 27.10.2022, p. 1).